



פורום אירופה באוניברסיטה העברית  
EUROPEAN FORUM AT THE HEBREW UNIVERSITY



האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM



UNIVERSITAT  
ROVIRA I VIRGILI

Workshop for invited participants on:

# Challenges for European City Tourism

May 1-5, 2018

The European Forum at the Hebrew University

Mount Scopus, Jerusalem, Israel

## May 1, 2018 (Tuesday)

20:00 Welcome dinner (international participants only)

## May 2, 2018 (Wednesday), Maiersdorf Faculty Club, Room 503

09:00-10:00 Technologies and the Future of Urban Tourism

**Iis Tussyadiah**

*The Roles of Artificial Intelligence in the Future of Urban Tourism*

**Amit Birenboim**

*Supporting Tourist Sustainable Transportation in Cities through Research in Immersive Virtual Environments*

10:00-10:30 Coffee break

10:30-12:30 Communities and Urban Tourism

**Oksana Tokarchuk, Oswin Maurer and Roberto Gabriele**

*Tourists Go Home or Are We Waiting to See You Again?: The Impact of Tourism Growth on Wellbeing of Berliners*

**Alon Gelbman**

*Challenges of Community Based Tourism in the Multicultural City: Abraham Hostel Case Study in Jerusalem*

**Yoel Mansfeld and Aliza Jonas**

*A Practical Approach to "Bottom-Up" Community Tourism Development: The Case of Ein Hayam Neighborhood in Haifa, Israel*

- Janika Raun and Rein Ahas**  
*The Role of a Major Gateway in National Tourism*
- 12:30-14:00 Lunch
- 14:00-14:30 Greetings
- 14:30-16:30 **Collaborative Tourism Economic Models and the Impact on Cities**
- Szilvia Gyimóthy**  
*The Positionality of Localhoods: Gentrification in the Wake of the Collaborative Economy*
- Aliza Fleischer and Eyal Ert**  
*Spatial vs. Virtual Attributes in the Sharing Economy – The Case of Airbnb*
- Yael Ram, C. Michael Hall and Anat Tchetchik**  
*Supplementary, Complimentary or Competitive? Interrelationships between Hotels, Airbnb and Housing in Tel Aviv, Israel*
- Yang Yang, Zhenxing (Eddie) Mao and Jingying Tang**  
*Location Advantage of Lodging Property: A Comparison between Hotels and Airbnb Units in an Urban Environment*
- 16:30-17:00 Coffee break
- 17:00-19:00 **Walkability and Transportation**
- Yechezkel Israeli**  
*Tourist and Transportation Approach for Visitor Flow Management in Urban Destinations*
- Salvador Anton Clavé**  
*Issues on Urban Walkability and Tourism*
- Stefano De Cantis, Mauro Ferrante and Noam Shoval**  
*Walking Tourism in Urban Destinations: Measurement Opportunities, Challenges and Case Studies*
- Scott Cohen and Debbie Hopkins**  
*Autonomous Vehicles and the Future of European Urban Tourism*
- 19:00 Dinner reception
- 21:30 The Night Spectacular at the Tower of David Museum

**May 3, 2018 (Thursday), European Forum, Faculty of Humanities building, room 6205**

- 08:30-10:30 **Heritage Tourism in Cities**
- Ivana Pavlic, Barbara Puh and Ana Portolan**  
*The Perception of Travelers and the World Heritage Site Image*
- Chaim Noy**  
*Smart Museums for Smart Cities?: Audiences and Discourses of Contemporary Urban Museum-Capes*

**Jackie Feldman**

*(More) Equal before God: Pilgrims, Locals and Tourists and at Jerusalem's Holy Sites*

**Noga Collins-Kreiner, Biljana Petrevska and Shaul Krakover**

*Developing the Jewish Heritage Tourism Product in European Cities*

10:30-11:00

Coffee Break

11:00-12:30

**Overcrowding in Cities: Measurement and Management**

**Mauro Ferrante, Giovanni Luca Lo Magno, Stefano De Cantis and Geoffrey J.D. Hewings**

*Concentration of Tourism Activity over Time and Space: Measurement Proposals and Empirical Applications in Urban Contexts*

**Amos Ron**

*Crowd Management in an Era of Over-tourism: The Urban Setting*

**Noam Shoval**

*Open Skies, Low Cost Airlines and Impact on Urban Destinations in Israel*

12:30-14:00

Lunch

14:00-19:00

**Guided tour of the old city of Jerusalem**

Free evening in Jerusalem

### **May 4, 2018 (Friday)**

09:00-15:00

**Field trip to Northern Israel**

15:00-15:30

Check in at the Legacy Hotel Nazareth

15:30-19:00

**City tour in Nazareth**

19:30

Dinner in Nazareth

### **May 5, 2018 (Saturday)**

09:00-17:00

**City tour in Acre and Haifa**

19:00-19:30

Drop-off in Tel Aviv and Ben Gurion International Airport

20:30

Arrival in Jerusalem