Workshop for invited participants on:

Challenges for European City Tourism

May 1-5, 2018
The European Forum at the Hebrew University
Mount Scopus, Jerusalem, Israel

May 1, 2018 (Tuesday)
20:00 Welcome dinner (international participants only)

May 2, 2018 (Wednesday), Maiersdorf Faculty Club, Room 503
09:00-10:00 Technologies and the Future of Urban Tourism
   Iis Tussyadiah
   *The Roles of Artificial Intelligence in the Future of Urban Tourism*
   Amit Birenboim
   *Supporting Tourist Sustainable Transportation in Cities through Research in Immersive Virtual Environments*
10:00-10:30 Coffee break
10:30-12:30 Communities and Urban Tourism
   Oksana Tokarchuk, Oswin Maurer and Roberto Gabriele
   *Tourists Go Home or Are We Waiting to See You Again?: The Impact of Tourism Growth on Wellbeing of Berliners*
   Alon Gelbman
   *Challenges of Community Based Tourism in the Multicultural City: Abraham Hostel Case Study in Jerusalem*
   Yoel Mansfeld and Aliza Jonas
   *A Practical Approach to “Bottom-Up” Community Tourism Development: The Case of Ein Hayam Neighborhood in Haifa, Israel*
Janika Raun and Rein Ahas
*The Role of a Major Gateway in National Tourism*

12:30-14:00  Lunch

14:00-14:30  Greetings

14:30-16:30  Collaborative Tourism Economic Models and the Impact on Cities

Szilvia Gyimóthy
*The Positionality of Localities: Gentrification in the Wake of the Collaborative Economy*

Aliza Fleischer and Eyal Ert
*Spatial vs. Virtual Attributes in the Sharing Economy – The Case of Airbnb*

Yael Ram, C. Michael Hall and Anat Tchetchik
*Supplementary, Complimentary or Competitive? Interrelationships between Hotels, Airbnb and Housing in Tel Aviv, Israel*

Yang Yang, Zhenxing (Eddie) Mao and Jingying Tang
*Location Advantage of Lodging Property: A Comparison between Hotels and Airbnb Units in an Urban Environment*

16:30-17:00  Coffee break

17:00-19:00  Walkability and Transportation

YechezkelIsraeli
*Tourist and Transportation Approach for Visitor Flow Management in Urban Destinations*

Salvador Anton Clavé
*Issues on Urban Walkability and Tourism*

Stefano De Cantis, Mauro Ferrante and Noam Shoval
*Walking Tourism in Urban Destinations: Measurement Opportunities, Challenges and Case Studies*

Scott Cohen and Debbie Hopkins
*Autonomous Vehicles and the Future of European Urban Tourism*

19:00  Dinner reception

21:30  The Night Spectacular at the Tower of David Museum

**May 3, 2018 (Thursday), European Forum, Faculty of Humanities building, room 6205**

08:30-10:30  Heritage Tourism in Cities

Ivana Pavlic, Barbara Puh and Ana Portolan
*The Perception of Travelers and the World Heritage Site Image*

Chaim Noy
*Smart Museums for Smart Cities?: Audiences and Discourses of Contemporary Urban Museum-Capes*
Jackie Feldman
*(More) Equal before God: Pilgrims, Locals and Tourists and at Jerusalem’s Holy Sites*

Noga Collins-Kreiner, Biljana Petrevska and Shaul Krakover
*Developing the Jewish Heritage Tourism Product in European Cities*

10:30-11:00 Coffee Break

11:00-12:30 Overcrowding in Cities: Measurement and Management

Mauro Ferrante, Giovanni Luca Lo Magno, Stefano De Cantis and Geoffrey J.D. Hewings
*Concentration of Tourism Activity over Time and Space: Measurement Proposals and Empirical Applications in Urban Contexts*

Amos Ron
*Crowd Management in an Era of Over-tourism: The Urban Setting*

Noam Shoval
*Open Skies, Low Cost Airlines and Impact on Urban Destinations in Israel*

12:30-14:00 Lunch

14:00-19:00 Guided tour of the old city of Jerusalem

Free evening in Jerusalem

May 4, 2018 (Friday)

09:00-15:00 Field trip to Northern Israel

15:00-15:30 Check in at the Legacy Hotel Nazareth

15:30-19:00 City tour in Nazareth

19:30 Dinner in Nazareth

May 5, 2018 (Saturday)

09:00-17:00 City tour in Acre and Haifa

19:00-19:30 Drop-off in Tel Aviv and Ben Gurion International Airport

20:30 Arrival in Jerusalem