

Daniel Aschheim

28 Hatzfira Street, Jerusalem, Israel

ID: 200544302 Date of Birth: 31.5.88

Cell: 972-54-5889865 E-Mail: danielavitov@hotmail.com

Education:

2013-2015: Dean's List: Masters in European Studies at Hebrew University in Jerusalem;
2010-2013: Dean's List: BA in Government, Diplomacy and Strategy at the Lauder School of Government, Interdisciplinary Center Herzliya (IDC);
2012-2013: "Argov Fellows" program: prepares exceptional students at the Lauder School of Government to work towards meeting Israel's challenges in today's complex global environment. Met leaders from the world of media, politics, business, and academia while visiting Brussels, New York, Boston and Washington as part of a unique study tour;
2006: Graduated with honors from "Tali-Beit Hinuch" High School in Jerusalem majoring in English, History and Jewish Philosophy.

Work Experience:

2015-Current: Director of Marketing and Public Relations, Project TEN, Jewish Agency for Israel: international recruitment and marketing strategy, managing campaigns in North America and Europe. Responsible for Project TEN's website and social media platform, creating a strong network with Israeli and non-Israeli media, creating a strong network within the Jewish & social realms, managing non-Israeli candidate's acceptance process, long distance managing of recruitment and marketing staff, mentoring Alumni interns in the field of recruitment and PR;
2015-Current: Course Coordinator and Director of Alumni Relations, Politikva Leadership Course: a Leadership Course which aims to train young political activists, and provide them with content and in-depth knowledge about Israeli politics, social democratic values, as well as to equip them with tools for political activities;
2013-2015: Senior Trainer and Project Developer at Vayomar-Debate Company: Training and building methodology for Effective Communication, Project Management, Public Speaking, Managerial Consulting, Education and Public Diplomacy;
2010-2015: Senior Concierge at the "King David Hotel" Jerusalem. In constant and direct contact with diplomats, local, national and international business owners, VIPs and service providers in order to facilitate various guest requests. Awarded "Employee of the Year 2012";
2013-2014: Intern at office of MK Erel Margalit (Labor) – dealing with legislation, lobbying and Knesset committees;
2012: Intern at the British Embassy Tel Aviv - in charge of developing an understanding of Britain and Israel's policy on social care, indentifying areas of innovation and reporting back to London, event planning, management and communication with a wide range of stakeholders;
2009: Counselor at the "Geshar" Summer Camp of the "Habonim-Dror" youth organization in Ontario, Canada for three months teaching Hebrew, Israeli culture, planning logistics, events and leadership skills;
2006-2007: English Teacher, Social Projects' Coordinator, Student Council Adviser, Events Planner at "Tali Beit Hinuch" High School in Jerusalem;
2005: Reporter for the Austrian On-Line Newspaper 'CHILLI' on Current Israeli Affairs;
2005: Education Correspondent for the "Kol Hazman" local Jerusalem newspaper (Ma'ariv affiliate).

Informal Education, extracurricular activities and pre-army activities:

2011-2013: Counselor of, and planning events and social activities for, foreign students at the Rafael Recanati International School, IDC;
2010-2013: Head of Application & Acceptance Team, and Public Relations for "Media In Conflict Seminar" (MICS) – a prestigious international journalism seminar on media coverage of conflicts, with an emphasis Israel-Arab relations; centrally involved in initiating, funding, planning, content, choice of participants and speakers of the program;
2010: Graduated "Politikva" course for young Social-Democratic leadership in Israel organized by "Beit Berl" and Friedrich-Ebert Foundation;
2010: Member of the IDC Debate Club;
2005-2006: President and creator of "Tali-Beit Hinuch" High School's Student Council as well as acting as the representative in the municipal and national Student Councils (which awarded me the national 'Israeli President Award' of the year 2006 in the field of Student

Councils);

2003-2006: Guide in Leadership Seminars held by the Jerusalem Municipality;

2005: Hosted the political program "Youth Parliament" on the Knesset TV Channel;

2005: Represented the State of Israel in Austria, as part of the Israeli Ministry of Foreign Affairs and the Ministry of Education "Young Ambassador" delegation. My goal was to favorably influence public opinion concerning Israel - through meetings with Viennese high school students, members of parliament and the national media;

2004: Participated in the Jerusalem Municipality delegation to Berlin.

Army Service:

2007-2010: Served in Intelligence, Unit 8200. Built up and served as commander to the English team, consisting of 14 people, at Znifim Base. Escorted and guided VIP's and donor groups from around the world in their tours of the 8200 Unit base. Volunteered on a weekly basis at the 'Branco Weiss' High School in Beit Shemesh. Worked with students from a problematic socio-economic background.

Languages: **Hebrew:** Mother Tongue/ **English-** Mother Tongue/ **German-** Good

Recommendations can be supplied upon request.